



# GENESIS



His successor, Padma Bhushan Hari Shankar Singhania carried forward J.K. Organisation's legacy and rejuvenated the existing businesses while setting up new ones which manufacture a wide range of products and provide a host of services. He incorporated JK Risk Managers and Brokers Ltd. Throughout his life, he was an active member in business, political and non-profit communities. He was offered the post of Indian ambassador to the United States by Prime Minister PV Narsimha Rao which he declined. Apart from that, he also served as the President of the International Chamber of Commerce in Paris. He was also honoured with the highest Swedish award, "The Royal Order of the Polar Star" by the King of Sweden.



Lala Lakshmipat Singhania was the Managing Director of National Insurance Company Limited until its nationalization in 1971. He was a pioneering Indian entrepreneur and industrialist. He was the key architect of J.K. Organisation, one of India's largest business houses.



His sons, Sir Padmapat Singhania, Lala Kailashpat Singhania & Lala Lakshmipat Singhania successfully expanded the business across various sectors and states in India. Their nationalistic spirit infused with their corporate vigour led to the origin of several organisations that are home-grown & vocal for local till this day.



LALA KAMLAPAT SINGHANIA established Juggilal Kamlapat Cotton Spinning and Weaving Mills in 1921.



# GROUP PROFILE



J.K. Organisation is a multinational group headquartered in India with a heritage of more than 135 years. The Group has multi-business, multi-product and multi-location operations, with its footprint in various countries across the globe. It has overseas manufacturing operations in Mexico, Indonesia, Romania, Belgium, Portugal and UAE.

Products of the JK Group have a strong brand recall and enjoy a significant market share in their respective segments. The strong brand equity of the Group has been built through the use of latest technologies, continuous research, development and innovation.

*" Our founders believed in sustainable development and so apart from contributing to industrial growth we have always been committed to enhance the quality of life of people in general and cared for the social well-being of communities we work with. "*

**Bharat Hari Singhania**  
President  
J.K. Organisation



## MISSION

- Be a customer obsessed company- Customer first 24x7
- Motivated & committed team for excellence in performance
- Deliver enhanced value to all stakeholders
- Enhance presence in all geographies in Indian subcontinent & verticals in Insurance brokering

## VISION

- To be amongst the most innovative companies in India
- Committed to Excellence

## VALUES

- A performance driven organization
- Integrity including intellectual honesty, fairness, openness and trust
- Caring for people



## OBJECTIVE

To acquire and retain customers on a profitable basis, by consistently ensuring delightful experiences to them. We will achieve this by building a strong brand & be a trendsetter in offering innovative and competitive services across time to customers.



# OUR INSURANCE EXPERTISE

- INSURANCE PORTFOLIO MANAGEMENT
- CUSTOMISED INSURANCE PLACEMENTS
- RISK MANAGEMENT & VALUE-ADDED SERVICES
- ASSURED SERVICE STANDARDS
- MARKET COMPETENCE & REACHABILITY
- KNOWLEDGE & EXPERTISE
- GLOBAL FOOTPRINT
- CLAIMS ADVOCACY
- ADHERENCE TO DATA PROTECTION NORMS

## WE ARE OBSESSIVE ABOUT:



LOWEST  
COST



**24x7**  
SERVICES  
**CUSTOMER  
FIRST**



CUSTOMER  
SATISFACTION



COMPLETE  
TRANSPARENCY



CLAIMS  
RECOVERY



RIGHT  
COVERAGE

# FOCUS



## CORPORATE

While you work on growing your company, we've got you covered in the insurance department. Our uniqueness lies in our dedicated service offerings for claims using mobile apps and user-friendly portals. Our Services are centered around:

- Marine & Aviation Insurance
- Property Insurance
- Cyber & Liability Insurance
- Oil & Energy Insurance
- Financial Insurance
- Employee Benefits Insurance



## RURAL

We are amongst the few insurance brokers in India who have worked with over 2 million farmers in 14 states on securing crops through weather-based crop insurance & PMFBY.

We are powered with technological capabilities for crop health monitoring and crop cutting experiments. We assess the same using satellite imagery and spectral imagery with the help of Drones.

# REINSURANCE

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We, at JK Insurance Brokers have served our customers for over a century, and we continue to uphold our promises. When you do business with us, you can be sure that you are engaging with a highly stable player that will not deviate from the highest standards, no matter what.

Our company, JK INSURANCE BROKERS is primarily into three separate activities:-

1. Direct Marketing (B2B) to corporate customers
2. Reinsurance
3. Rural & Retail

Our Offices are in Delhi, Noida, Gurgaon, Mumbai at Churchgate and Andheri East, Indore, Kolkatta, Ahemdabad, and Chennai, with approximately 100 employees between the Direct and Re-insurance teams.

As of date, we place around INR 300 Crs of Reinsurance premium, service around 500 Plus corporate customers with close to INR 215 Cr of premium including our in-house, which is now over 40 Crs serviced by our direct team spread across all lines of business. We have maintained a fair growth of premium year after year with close to 90% retention.

## REINSURANCE SPECIALISATION

- Treaty Reinsurance • Facultative Reinsurance
- Business Advisory • Parametric Solution





### **CLAIMS ADVISORY SERVICES**

JK Insurance Brokers has a remarkable experience in handling claims across various industries. Our team's 360° support guides you through claim presentation, negotiation and settlement process.

We will manage communication with all the stakeholders – insurer, surveyor, lawyer, etc. We will also guide you in legal matters, attend meetings with you to review and analyse loss information before agreeing upon strategies and most importantly, help you negotiate to allow constructive communication on difficult claims issue. Our team also helps you with the comprehensive documentation process and surveyor / insurer queries.



# OUR LEADERSHIP TEAM

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**Mr. Anuraag Kaul**

Principal Officer &  
Wholetime Director



**Mr. Orindam Sen**

Chief Executive Officer



**Ms. Shivani K Parashar**

Chief Marketing Officer



**Mr. R Chandrashekhar**

Chief Advisor, Reinsurance



**Mr. Rajeev Hajela**

Chief Technical Officer



**Mr. Ram Krishna Samantha**

Senior Consultant,  
Reinsurance Finance  
& Accounting

# DIVERSITY AND TEAMWORK

JK Organisation believes that an inclusive and healthy work environment is the key to employee retention. We are one of the first organisations in India to provide 6 months of maternity leave before the Indian government made it compulsory. Our workplaces also have dedicated creches for our female employees' children so that they can work without the stress of looking after their little ones. Our offices are also disabled-friendly.

Our close-knit team is a group of highly talented people who come from different walks of life. When they come together, they bring out the best in themselves and each other. We always aim to make space for people from the underrepresented communities so that their voices are heard and we can work on making our services more inclusive and customer-friendly. We're always there to grow and learn so that we can serve you better.



# WE'VE GOT THEM COVERED





WE ARE ALWAYS THERE

**Registered Office**

**New Delhi**

4<sup>th</sup> Floor, Patriot House, (Previously Link House)  
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www.jkbima.com | Ph: +91 011 - 68201786, 011 - 68201981  
jkinsurance@jkbima.com

**Regional & Corporate Office**

**Noida**

A-21, Sector-5, Noida - 201301  
Phone: +91 120 - 4965100

**Regional & Reinsurance Office**

**Mumbai**

306, 3rd Floor, Sangeet Plaza, Iftex Office Premises  
Co-operative Society Ltd., Marol Maroshi Road,  
Marol Andheri (East), Mumbai - 400059

**Branch Offices**

**Mumbai**

Flat No. 9, 3rd, Floor, Kasturi Building 7, Jamshedji  
Tata Road, Churchgate, Mumbai 400020

**Gurugram**

Level 3-4, JMD Empire Square, MG Road, Gurugram,  
Haryana - 122002

**Indore**

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Indore - 452010

**Kolkata**

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**Ahmedabad**

505, Harmony Icon, Hebatpur Road, Thaltej, Ahmedabad,  
Gujarat - 380059

**Key members' Email Addresses**

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**For compliance & regulatory:** payal.badhwar@jkbima.com

**Corporate Identification Number (CIN)**

U74999DL2002PLC114816  
An ISO 9001:2015 CERTIFIED Co.  
An ISO 27001:2013 CERTIFIED Co.

**Composite Broker Licence No.: 158**

Validity: 14<sup>th</sup> May 2021 till 13<sup>th</sup> May 2024

@jk\_insurance\_brokers

@JK\_Insurance12

@JKInsuranceBrokersLtd

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**MEMBERSHIP**



Member of IBAI



Member of ASSOCHAM



PHD CHAMBER  
OF COMMERCE AND INDUSTRY



RMSI

**RECOGNITION**



Skoch Award



ET Best BFSI Brands



Global Best Employer  
Brands 2020-21



ISO 27001